

HANGER AND BACKCARD FOR PACKAGES

Abstract

A backcard for use with compartmentalized containers, particularly food containers, that provides a hanging feature and an information feature is provided. The backcard may be secured to the container or package with glue lines properly placed on the package, or glue placed on the backcard. The hanging feature is formed by moving a tab located in an outermost sheet or layer from a non-extended position to an extended position. The backcard is provided with a substantial area, e.g., 50% or more of the backcard area, for printing information such as a list of nutritional facts, a list of food ingredients and the like for presentation to a consumer. In addition, a portion of the backcard may be removable or foldable to expose a portion of the outer layer or a substrate layer, thereby allowing each to display additional information.